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1. A method of making a sign, comprising:
designing sign information graphics using a computer;
printing out the sign message onto a front face of a flexible sheet;
securing the sheet printed side out onto a stiff backing; and
securing a transparent cover sheet over the printed sheet.
 2. The method of claim 1, further comprising deploying a mounting device disposed on a rear face of the backing, rendering the sign ready for positioning in a display position.
 3. The method of claim 1, further comprising securing the cover and sheet by means of a first adhesive which attaches the sheet to the backing and a second adhesive that attaches the cover to the printed side of the sheet.
 4. The method of claim 1, further comprising securing the cover and sheet by means of a frame which holds mutually superposed edges of the backing, sheet and cover together.